

Swishing

What is swishing?

Swishing is the guilt free way to update your wardrobe! Swishing works like a giant clothes swap: you bring items you no longer wear and exchange them for something new-to-you!

Why swish?

- It saves you money and it's a great way to get some new pieces for your wardrobe!
- Swish events can be social occasions too – for old friends or new!

Reusing our textiles is the best option when it comes to looking after the planet. When we throw away our old clothes, we waste the energy, water and resources that have gone into making them. While recycling is better, reusing comes out on top!



Step by step guide

1 Guests! Think about who you'd like to invite, your friends, your work colleagues or everyone in the neighbourhood? Try to involve as many people as possible!

2 When? Decide on a date for the event. This could change depending on who your guests are – perhaps a weekday evening so people can pop in after work?

3 Venue! Could you hold it in your home, or do you need to hire out a local hall? If you need to pay for a venue, ask for a small donation to cover the costs on the night of the event.

4 Send out the invites and get swishing! Ring round, send texts, create an event on Facebook or list your party on www.swishing.org to pull in the crowds. The more people, the wider variety of clothing styles and sizes. Send a reminder out a few days before the event asking people to get their pre-loved items ready and reminding them what they can bring.



Top tip!

The simplest swish is conducted on a 'one for one' basis. A voucher is issued to each guest with their number of items written on it, to be checked off at the end of the event. A more complex system is to grade the items by type or price, e.g. 'standard' high street (1 point), and 'premium' designer (3 points).